



CORUZANT  
TECHNOLOGIES

# MEDIA KIT

Coruzant Technologies

**EXECUTIVE FEATURE  
MEDIA KIT**

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# WHY BE FEATURED?

The Digital Executive is a top 10 Apple Tech Podcast and part of Coruzant, the largest blockchain tech publication. Being featured helps build trust and positions you as a voice of influence among C-suite technology decision-makers.



## WHAT'S INCLUDED?

- **Homepage Feature**- Coruzant averages 13 million impressions per month
- **The Digital Executive Podcast Interview** - Top 10 Tech Apple Podcast
- **Ranked SEO Backlink**- \$2500 value
- **Newsletter Feature** to global audience
- **Social Media Campaign** (95K followers)



Charles Lambert Author

CEO at DigitalLIFEBox

2w ..

Suzanne Huber Thanks Suzanne. Your team made it so easy, you could even get me on board even though I have 34 open tabs in my brain at all times! 😊

Funny 1 | Reply



Innventure

2,915 followers

9h ...

Coruzant Technologies — Conversations like this are why The Digital Executive Podcast with host **Brian Thomas, MBA, FACHT** truly stands out—real insights navigating complex industries, not just theory. Thanks again, Brian, for giving Roland Austrup the space to share candid lessons through your thoughtful questions. Looking forward to the next one.

Like 4 | Reply 1

# STRATEGY MEETS STORY

Podcast appearances by CEOs and business leaders are now one of the most effective ways to drive strategic growth. With 83% of senior executives listening weekly, podcasts have become the boardroom of modern media — where ideas spread, trust is built, and influence scales.

## Profiles



Bryan Murphy



Tim Callan



Andrea Luoni



Martin Lucas



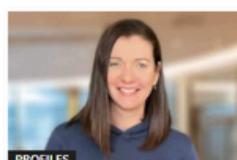
Behdad Jamshidi



Dan Benveniste



Shaahin Cheyene



Ruby Kolesky



Sebastian Nelson



James Terry

## WHERE CEOS GO TO LEARN

### GLOBAL AUDIENCE



### SYNDICATED PODCAST

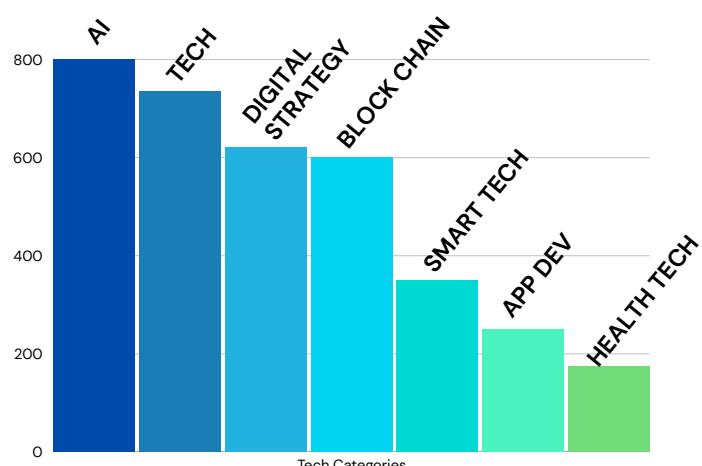
Apple - #9 in Technology

Spotify - 169 5-Star Reviews

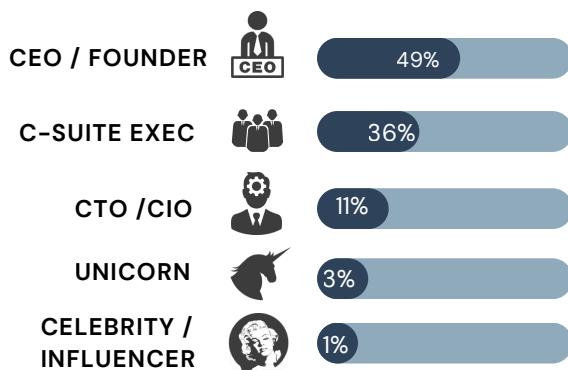
PodSEO - #3592 of 4M globally



### MOST POPULAR CONTENT



### PAST DIGITAL EXECUTIVE GUESTS



# Credible Features That Drive Influence

Whether you're raising capital, entering new markets, or hiring top talent, media validation strengthens your reputation and accelerates business outcomes.



## Amplify Your Mission

Share your story with a global audience of technology leaders who value innovation, leadership, and impact.



## Reach a Targeted Executive Audience

Get discovered by C-level executives, founders, investors, and influencers in emerging tech, AI, med tech, and digital transformation.



## Strengthen Your Personal and Company Brand

Position yourself as a trusted voice in the tech industry with a high-quality feature across Coruzant's growing media channels.



## Join a Network of Industry Leaders

Be featured alongside top executives from Silicon Valley, Fortune 500s, and high-growth startups.



## Newsletter Feature

Be featured with some of the latest emerging technologies and their founders to a large and global readership.



## Boost Brand Credibility and SEO

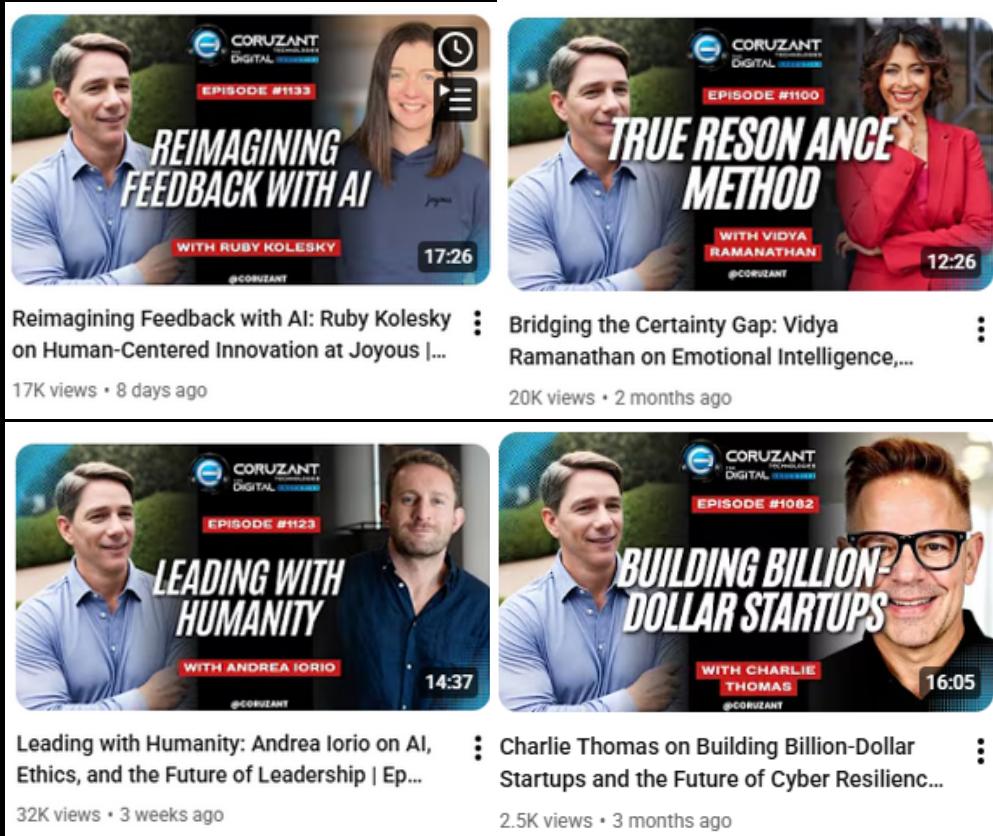
Receive a professional article and podcast interview with a permanent backlink that improves search visibility and trust when people search your name.



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TECHNOLOGIES

APPLY TO BE A GUEST AT [CORUZANT.COM/BRAND](http://CORUZANT.COM/BRAND)

# The Digital Executive Podcast



6M+  
Podcast Downloads

120 million+  
Site Impressions \*

100K+  
Social subscribers

Web3  
Built on New Technology

1200+  
CEO and Celebrity Interviews

\* 2025

More reads than the Forbes Tech Council

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## NOTABLE GUESTS

### Tech Unicorns

- Weili Dai
- Louis Tetu
- Will Hayes
- Jason Fletcher
- Jon Darbyshire
- Bill Powers

### Celebrities

- Eric Adjepong
- Courtney Lawless
- Dr. David Hanson
- Wendy O.
- Peter Schroeder
- Jerad Finck

### Influencers

- Wendy O
- Byron Reese
- Mark van Rijmenam
- Dr. Ben Goertzel
- Natalie Brunell
- Hala Taha
- Daniel Burrus

## About Coruzant



Coruzant Technologies is a verified U.S. digital publication that has a successful podcast show with over 1,200 episodes featuring top Silicon Valley CEOs, Celebrities, Influencers, and Entrepreneurs. Coruzant was founded by Brian E. Thomas, a technology executive that became an influencer in three industry verticals.



### Our Mission

Our mission is to serve professionals, agencies and their clients, not corporations or big media. We aim to contribute to helping a world that serves people, not a global or political agenda. We are unique because we leverage the same emerging technology that our clients and guests develop and use.



### Our Vision

Our vision is to produce the highest quality publication focused on bringing maximum positive exposure to emerging technology and those that develop, implement, and manage those technologies.



### Trustpilot

<https://ca.trustpilot.com/review/coruzant.com>

### Coruzant Technologies Reviews | Read Customer Service Reviews ...

Mar 28, 2024 · Coruzant Technologies is a global digital publication and top Spotify podcast on emerging technologies and startups. We have featured and interviewed over 1,000+ Silicon ...

4.9/5 ★★★★★ (106)